

# TREP EXPO™

## EnTREPpreneur Expo Event

POWERED BY  
Baylor Entrepreneurship  
Addison Economic Development  
& Dallas Entrepreneur Center



Event Sponsor  
**IBERIABANK**  
Member FDIC

Register at [www.trepexpo.com](http://www.trepexpo.com)

### EVENT SUMMARY

TREP EXPO is all about showcasing and strengthening entrepreneurship. In 2017, TREP EXPO takes place April 19-20. On Wednesday, April 19, at the Addison TreeHouse in Addison, Texas, there will be a reception and quick pitch competition from 6:00 pm - 8:30 pm. On Thursday, April 20, in Building H of Brookhaven College in Farmers Branch, there will be a day, 8:30 am - 3:30 pm, of keynotes and information sessions designed to accelerate your entrepreneurial future! To ensure all attendees derive optimum value from the event, attendance is limited to the first #250. The cost to register is only \$25 per person.

#### Reasons to attend include:

- \* amazing lineup of speakers
- \* information crucial to entrepreneurial success
- \* non-confidential mini-pitch session
- \* conversations and connections

Baylor Entrepreneurship, the Town of Addison Economic Development, and the Dallas Entrepreneur Center (DEC) partner for a transformational not-to-be-missed experience.

Join us April 19-20, 2017, to celebrate entrepreneurship; learn, be inspired, connect with peers and success practitioners at TREP EXPO!

### AGENDA

- Wednesday, April 19th, Addison TreeHouse (6:00 - 8:30 pm)**  
**Reception (6:00 - 8:30 pm)**  
**Networking & Welcome - Mayor of Addison (6:00 - 7:00 pm)**  
**Mini-pitches - 7 companies, 5 minute pitches, 5 minutes Q & A (7:00 - 8:30 pm)**
- Thursday, April 20th, Brookhaven College (8:30 am - 3:30 pm)**  
**Breakfast (8:30 - 10:00 am)**  
**Welcome & Keynote - Dave Copps (CEO of Brainspace) (9:15 - 10:00 am)**  
**Session 1: Intellectual Property - Robert Kantner (Attorney with Jones Day) (10:15 - 11:00 am)**  
**Session 2: Market Validation - Tahir Hussain (CEO of Collide Village Accelerator) (11:15 am - 12:00 pm)**  
**Lunch (12:00 - 1:15 pm)**  
**Keynote - Nancy T. Richards (Chairman of First Preston HT) (12:30 - 1:15 pm)**  
**Session 3: Social Media and Online Market Capitalization - Erica Johansen and Elisha Velez with Splash Media (1:30 - 2:15 pm)**  
**Session 4: Funding Models - Panelists: Lisa Armstrong, IBERIABANK; Adrian Gonzalez, LiftFund; Cynthia Nevels, Integrity (2:30 - 3:25 pm)**  
**Wrap-up (3:25 - 3:30 pm)**

April 19 at Addison TreeHouse:  
14681 Midway Road Addison TX

April 20 at Brookhaven College, Building H:  
3939 Valley View Lane Farmers Branch TX

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